



# CONCLAVE 2020 EXHIBITOR SCHEDULE Park Cities Baptist Church, Dallas

### **MONDAY, OCTOBER 12**

Exhibits Open 3:00-5:30 pm – Exhibitors Arrive 15 Minutes Early

7:30 am EXHIBITOR REGISTRATION, MOVE-IN, & SET-UP

The Commons (TC) Exhibitors setup by 11:00 am to greet attendees until 1:00 pm

The Great Hall (TGH) Exhibitors setup by 1:00 pm for those who need more setup time

**1:00 pm** EXHIBITOR LUNCH (TBD)

**3:00 pm** EXHIBITS GRAND OPENING (Refreshments in TGH)

5:15 pm GIVEAWAY DRAWINGS in The Great Hall

5:30 pm EXHIBITS CLOSED

### **TUESDAY, OCTOBER 13**

Exhibits Open 8:30-11:30 am: 1:15-5:30 pm - Exhibitors Arrive 15 Minutes Early

**8:30 am** GIVEAWAY DRAWINGS in The Commons (Coffee - TC and TGH)

11:30 am CLOSE FOR LUNCH

1:15 pm EXHIBITS OPEN

**1:30 pm** GIVEAWAY DRAWINGS in The Great Hall

**5:00 pm** GIVEAWAYS DRAWINGS in The Commons (Refreshments in TC @ 4:30pm)

5:30 pm EXHIBITS CLOSED

Drawing tickets will be given to each exhibitor to distribute to attendees as they visit your booth.

To encourage attendees to visit each exhibit area we will conduct (2) drawings and provide refreshments in each location on alternate days.

### YOUTH + FAMILY + NEXTGEN MINISTRY



### Exhibitor Registration Information Park Cities Baptist Church, Dallas, TX October 12-14, 2020

Youth + Family + NextGen Conclave is an event designed to provide training, networking, resources, worship experiences, and encouragement for youth ministers and other adults who work with youth in the church, as well as those ministers who oversee

### Exhibitors Register & Pay @ conclavenextgen.org

#### **ONLINE REGISTRATION PROCEDURES:**

- ☐ **Complete** Registration Form and consider optional requests
- ☐ **Select** your booth space preferences (EH Diagram Pages)
- ☐ **Consider** one of our Sponsorships (Sponsorship Page)
- ☐ Pay with Credit Card or Check
- ☐ **Register** on or before August 31 (\$85 late fee)

## TEXAS BAPTISTS® GREAT COMMISSION TEAM

### **ONLINE REGISTRATION FEE REQUIREMENTS AND OPTIONS:**

- \$350 Single Booth (8'x8'), Max.2 booths
- \$85 Additional Rep beyond 3
- \$85 Additional Lead Retrieval
- \$85 Late Fee
- \$100 Attendee List

- \$175 / \$350 Bag Sponsors
- \$500 Refreshment Sponsor—Mon
- \$500 Refreshment Sponsor—Tues
- \$500 Coffee Sponsor—Tues
- \$1,000 Fill-In-The-Blank
- \$3,500 Lead Sponsor

### **SINGLE BOOTH @ \$350 INCLUDES:**

- Pipe & Drape Rental (3' sides/8' back)
- 1 Electrical Outlet
- 1 Table Covered/Skirted (6')
- 2 Chairs/1 Small Trash Can
- 1 Lead Retrieval Scanner
- 1 Imprinted Sign
- PCBC Facility Fees

**EXHIBIT BOOTH SELECTION AND REPS:** April 13-27, 2020 is Exhibitor Registration for prior year exhibitors to register. Beginning April 28<sup>th</sup>, all other potential exhibitors will be given the opportunity to register. After registration is submitted and paid for, Randy Johnson will contact you with your confirmed booth assignment. There is a limit of 3 representatives per booth space without an additional fee. However, you may add additional reps beyond this limit for a fee of \$85 each.

**EXHIBIT HALL SELECTION:** Your options will include two locations: The <u>Commons</u> (near registration) and the <u>Great Hall</u> (upstairs near The Commons). To encourage attendees to visit each exhibit area we will do the following: (1) In the Great Hall conduct 2 giveaway drawings and provide refreshments on Monday afternoon. (2) In The Commons conduct 2 giveaway drawings and provide refreshments on Tuesday afternoon.

### EXHIBITOR SET UP AND MANDATORY SCHEDULE: Only 2 days are required, Oct. 12-13

Exhibitor set up will take place on Sunday, October 11, 3:00 till 10:00 pm and Monday, October 12, 7:30 am till 1:00 pm. One exception — Those who choose the Commons will need to be set up by 11:00 am on Monday prepared to greet attendees during their registration. A free exhibitor lunch from Chick-fil-A will be provided at 1:00 pm. The exhibits open on Monday, October 12<sup>th</sup>, 3:00-5:30 pm and Tuesday, October 13<sup>th</sup>, 8:30 am-5:30 pm. If you cannot stay with us through Tuesday evening at 5:30, please do not register for Conclave.

**LEAD RETRIEVAL UNITS:** For the 12<sup>th</sup> year, each registered participant and exhibitor will receive a lanyard and name badge that will also contain a barcode. Each vendor will receive a hand-held Lead Retrieval Scanner SLD-8 that will allow him/her to tap a person's barcode and retrieve their contact info. On Tuesday afternoon, you will return this device to EventLoop who will email your contacts to you in Excel Format. A credit card will be needed to secure the unit. Upon request, an additional Lead Retrieval Unit will be provided at a cost of \$85.

**ATTENDEE LIST:** The name, church name, city, and email of every individual who attends Conclave will be placed on a list that vendors may purchase for \$100. Check the appropriate box on our registration form. This list will be emailed to you within two weeks following Conclave. The lead retrieval reports are still useful to remind you of those who visited your booth, but the attendee list will enable you to contact those who may not have visited your booth.

#### SPONSORSHIPS AVAILABLE FOR EXHIBITORS/NON-EXHIBITORS:

See sponsorship page for details and check appropriate box on the registration form. Please consider serving as a sponsor.

**GIVEAWAY DRAWINGS:** Consider investing \$25-100 to provide a giveaway (door prize) for one of our drawings. Check the appropriate box on your online form and we will contact you in September to confirm your giveaway. In 2020, we will again provide <u>each vendor</u> with 50 drawing tickets to give to attendees when they visit your booth.

**WEBSITE LINKS:** There will be a place to type in your website on our registration form. We will provide a link to your organization on our site, conclavenextgen.org. All we ask is that you reciprocate by posting our link on your site.



### 2020 CONCLAVE Sponsorship Opportunities

## We Have Two Exhibit Areas





### Monday Afternoon

REFRESHMENT SPONSOR | The Great Hall: \$500

Monday's Exhibit Hall Grand Opening will feature a variety of refreshments in the TGH.

### **SPONSORSHIP DETAILS**

- 5 minutes of TGH stage time to share about your organization
- Signage in the refreshment area advertising your organization as our Sponsor
- Your name announced as Refreshment Sponsor during the Kickoff Session

Tuesday Afternoon

REFRESHMENT SPONSOR | The Commons: \$500

Tuesday's final Exhibit Hall session will feature a variety of refreshments in TC.

### **SPONSORSHIP DETAILS**

- 5 minutes of TC stage time to share about your organization
- Signage in the refreshment area advertising your organization as our Sponsor
- Your name announced as Refreshment Sponsor during Monday night Worship Session

**FILL-IN-THE-BLANK SPONSOR** 

Don't Like these options?
Tell us what you'd like to do and we'll consider it!
\$1,000 Negotiable



### **BAG SPONSOR**

Exhibitors **\$175** 

Non-Exhibitors **\$350** 

### **SPONSORSHIP DETAILS**

- Provide a small gift and/or brochure to be placed ineach of our 500 Conclave bags
- Items must be received at First Baptist Church, Arlington, by October 1st
- More info will be sent to these sponsors in September

Tuesday Morning

**COFFEE SPONSOR** | Both Exhibit Areas: **\$500** 

Tuesday's Conclave events will kick off with coffee in both exhibit areas.

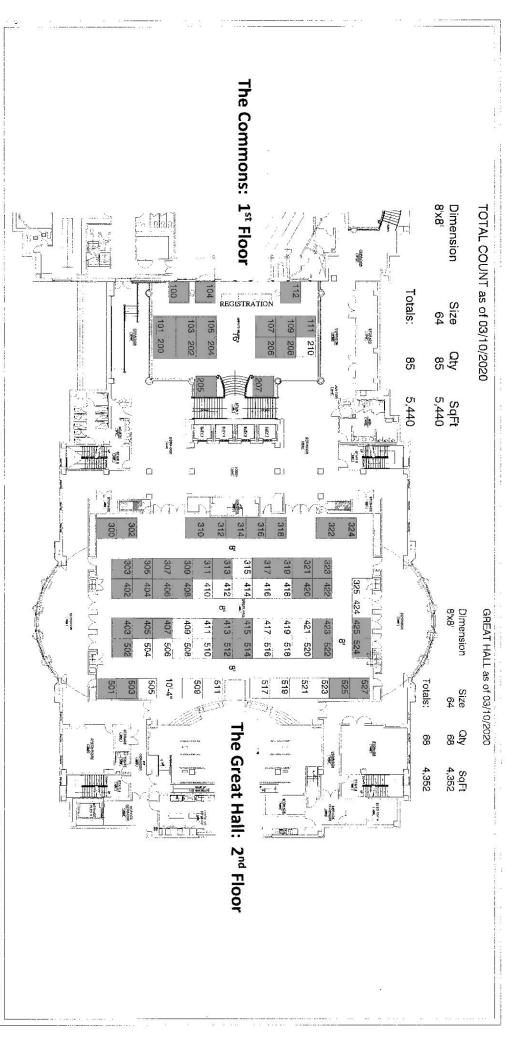
### **SPONSORSHIP DETAILS**

- 5 minutes of stage time in each exhibit area to share about your organization
- Signage in the coffee area advertising your organization as our Sponsor
- Your name announced as Coffee Sponsor during Monday night Worship Session

LEAD SPONSOR \$3,500

### **SPONSORSHIP DETAILS**

- Double booth space with electricity
- Provide a small gift and/or brochure to be placed in each of our 500 Conclave Bags (Items must be received at First Baptist Church, Arlington, by October 1st)
- Provide a small gift and/or brochure that will be placed in each chair in the Kickoff Session (Monday afternoon)
- Provide a 3-min. video produced by you and approved by us; presented at the conclusion of the Kickoff Session and all Worship Sessions
- Your name announced as lead sponsor from stage during the Kickoff Session and all Worship Sessions
- Your name and logo shown on our large screens during all Worship Sessions
- Your name and logo, in ad form, placed in our Exhibit Hall Guide given to all attendees
- A list of conclave attendees with their name, church name, city, and email
- A large banner with your name and logo will be provided and placed near the registration area





SUPERIOR EXPO SERVICES

Conclave 2020
Park Cities Baptist Church
October 12, 2020

| Revision Date: 3.10.2020 | 3.10.2020     |     |   |   |
|--------------------------|---------------|-----|---|---|
| Drawn By:                | Eric          |     |   |   |
| Acct Exec:               | KASHA O'NEILL |     |   |   |
| Job #:                   | TXBP 10.12.20 | 2.5 | 1 | 1 |
| Oct Discussion           | 1 100 10000   |     |   |   |

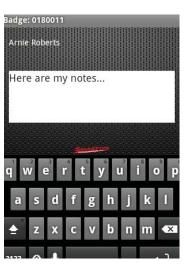
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# Our Smart Lead Device (SLD) Can Turn Leads Into Sales









The **SLD-8** is our **hand-held** unit that reads our high-density QR-Codes. Attendee data is saved directly to the unit's memory with a quick scan. Cellular or WiFi connectivity not required.

Your leads can be quickly qualified, even with free form typed-in notes. Forget something, leads can be recalled to make your changes.

Leads are downloaded at the end of each show and the exhibitor will receive an email with the data.

www.eventLoop.biz

