



BJ RAMON



Texas

Millennials come from a place that is dramatically different than earlier generations.

This is a group who believes in volunteering and humanism, but has little to no interest in denominations. They grew up in a culture that embraces the dissolving of morality, believes truth is relative, and has shifted away from church involvement.

Millennials see the world through a different lens, so we need to reach out to them in a way that resonates with their culture, explained Houston Regional Coordinator BJ Ramon.

BJ oversees House of Peace, a communal living initiative in Houston that teams up with millennials to reach out to the neighborhood.

Currently, three House of Peace communities, with a total of 21 millennial residents, are reaching out to help children in elementary schools learn how to read. They are coming alongside existing community programs where they can jump in to serve and volunteer to improve the neighborhood.

“If we tell millennials to come to a traditional event like a Bible study, we are more likely to fail than if we invite them to serve in a program like House of Peace,” BJ said. “Once they become a part of this program, they participate in debriefings, and that is where the discipleship process begins.”

When we make a gift to the Cooperative Program, some of our funds go to support programs such as House of Peace, which help millennials grow in Christ. Let’s pray for BJ Ramon and others who are reaching out to millennials, that they would find news ways to connect with a new generation.